



## PerkSpot Mobile App Launch - Company Email Copy

**Subject:** A More Convenient Way To Save Is Now Available

**Copy:**

Hello,

Our PerkSpot Discount Program is making saving easier than ever with the launch of the new PerkSpot Mobile App, which allows you to shop and save on the go.

You'll get all of the benefits of the discount program you all love, with the addition of easy-to-access local deals and mobile perks that'll get you the best deals, anywhere and anytime.

A few of the exciting new features include:

- **Savings Updates** - Shop our weekly deals with regular notifications on when it's time to save. You'll never miss a discount again!
- **Convenient Shopping** - Browse a variety of categories with thousands of discounts on items—big or small conveniently from wherever you are.
- **Discover Local** - Save on neighborhood finds while supporting local or browse as you travel with the Local Deals feature.

As a [Company Name] employee, we encourage you to take advantage of the thousands of discounts available through PerkSpot and take your savings even further with the mobile app.

Downloading the app to your mobile device is quick and easy. It's available in both the Apple App Store and the Google Play Store. Search for "PerkSpot Mobile App" or follow the link and tap the "Get" or "Install" button to begin downloading our free app.

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